

Showcasing the Larder of the Lowlands

SHOWCASING THE LARDER OF THE LOWLANDS

SCOTLAND
FOOD & DRINK
PARTNERSHIP

Sourcing Scotland...

SHOWCASING THE LARDER OF THE LOWLANDS

Monday 17th April 10-3pm
Easterbrook Hall, Dumfries



Sourcing Scotland – Showcasing the Larder of the Lowlands

This event will bring together food and drink producers from across the more Southern parts of Scotland which encompass Lanarkshire, East Lothian, Ayrshire & Arran, Dumfries & Galloway and the Scottish Borders. Regional Food Groups and Ambassadors have joined forces to create an event to showcase the best the area has to offer in terms of exceptional produce and will have up to 60 suppliers in attendance. We have everything from honey, beer, chilli, cheese and meat of all varieties through to fish, gin, pickles and so much more.. The diverse product available is incredible.

Buyers from retail, wholesale, food service, and tourism sectors and everyone in-between from across Scotland and the North of England are invited. We will help grow awareness and drive sales of these delicious and diverse Scottish products. We strive to get more local food on local plates and make this a sustainable food destination, tell our local authentic stories and provide a real sense of place.

Not only will the event host a meet the supplier marketplace, but there will be a programme of activity including cookery demonstrations, industry information stands and themed training workshops throughout the day. Programme available on the event page soon.

See full programme and details of the event on our event page

www.larderofthelowlands.co.uk

Key Event Information

Monday 17th April 2023 – 10.00hrs–15.00hrs

Easterbrook Hall, Dumfries

Who can take part?

- Scottish Suppliers from the Lowlands – [Register now](#)
- Local, Regional and National Buyers – [Register for free now](#)
- Industry partners/stakeholders, associates and organisations and students – [Register for free now](#)



Static Social Posts

Social posts that emphasise the importance of the event to buyers, businesses, organisations and producers.

Examples of Copy directed at suppliers and buyers. Please use and adapt as required for your channels. Please download the assets from the last page.

LARDER OF THE LOWLANDS

Are you a food/drink producer and based in the Lowlands? Looking to engage with new buyers to increase sales and awareness your product / brand?

Register Today!
www.larderofthelowlands.co.uk

Sourcing Scotland...
SHOWCASING THE
LARDER OF THE LOWLANDS
Monday 17th April 10-3pm
Easterbrook Hall, Dumfries



Learn more

15

7 Comments 4 Shares

Like

Comment

Share

LARDER OF THE LOWLANDS

Calling all buyers.. are you looking for a new product range? Are you looking to increase your local / Scottish food and drink offering? Then it is time to tickle your taste buds. Meet 60 suppliers from the Lowlands under one roof on the 17th of April. Read more on the event, our suppliers and how to register your place. Dedicated meet the buyer sessions also available on request.

Register Today!
www.larderofthelowlands.co.uk

Sourcing Scotland...
SHOWCASING THE
LARDER OF THE LOWLANDS
Monday 17th April 10-3pm
Easterbrook Hall, Dumfries



Learn more

15

7 Comments 4 Shares

Like

Comment

Share

Please tag Scotland Food & Drink’ in all your social posts shown below’.

Please refer to page 7 to tag other relevant regional food groups and ambassadors’.

- 

@scotfooddrink
- 

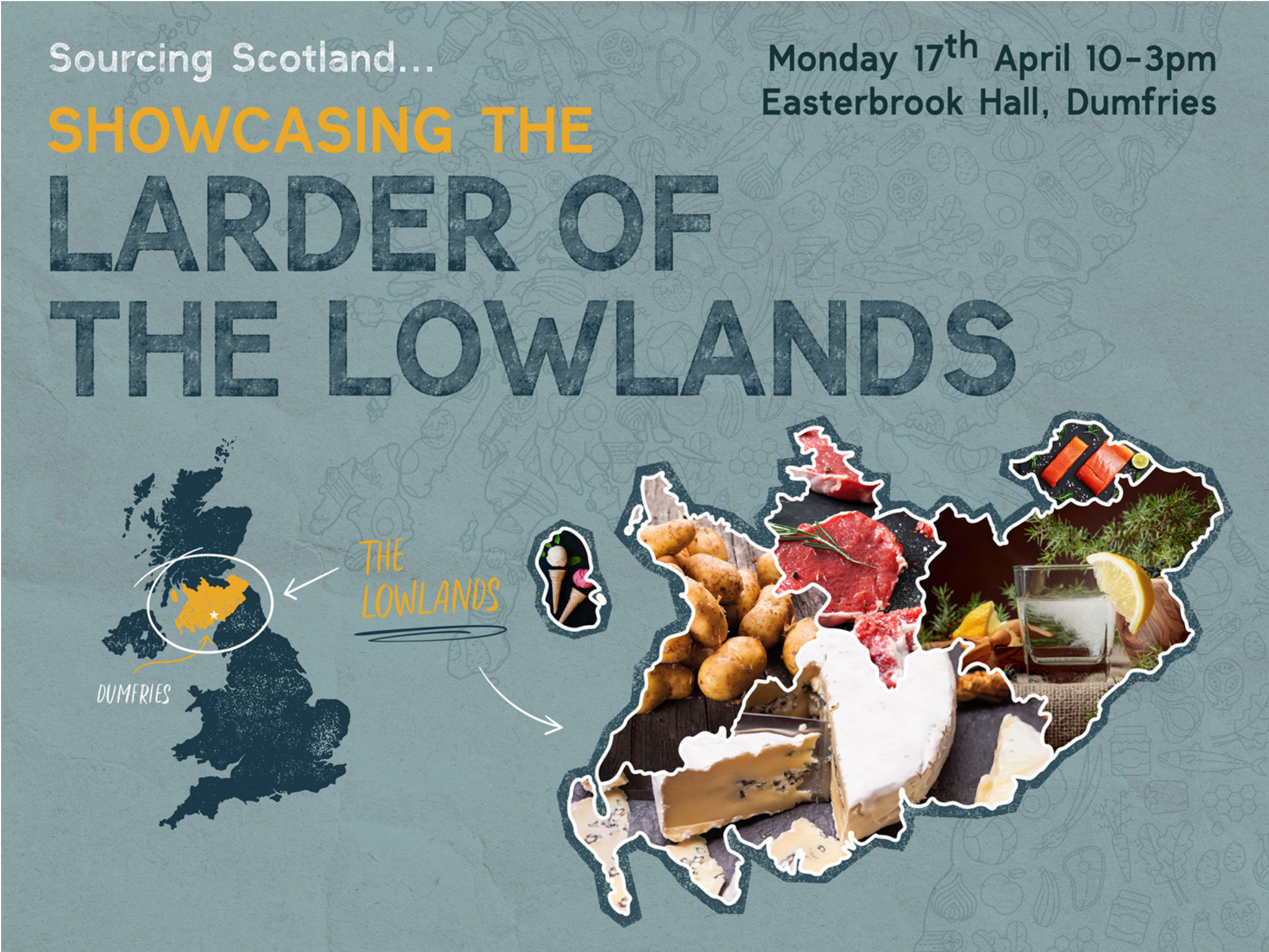
@scotfooddrink
- 

@scotfooddrink

Event # larderofthelowlands

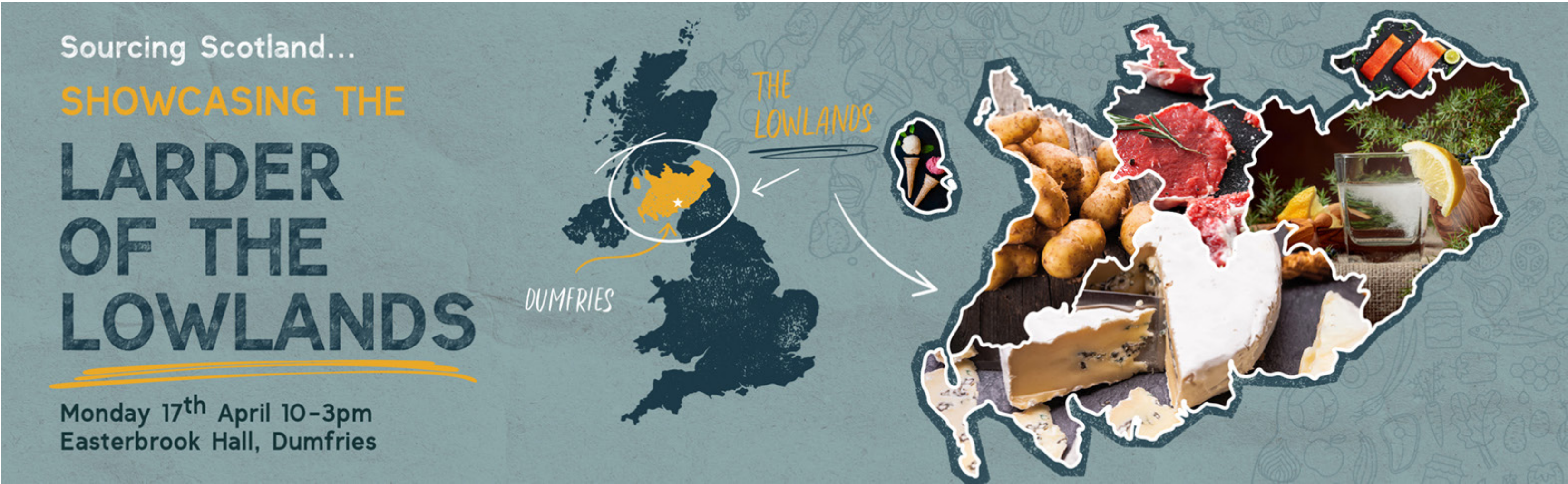
Web Banners

1024x768px for social use.



Online/newsletter banners

650x200px for online/newsletter header use.










Social Handles and Hashtags





Ayrshire Food an' a' That

-  @ayrshirefoodan
-  @ayrshireFoodanaThat
-  @ayrshire-food-ana-that
-  @ayrshireFoodan

Eat South West Scotland

-  @eatswscotland
-  @eatswscotland
-  @eat-sw-scotland
-  @eatSWScotland
-  @eatsouthwestscotland
-  @eatswscotland
-  @eatSWScotland

Lanarkshire Larder

-  @lanarkshirelarder
-  @lanarkshirelarder
-  @lanarkshireLar1
-  @lanarkshirelarder

Arrans Larder

-  @arransfoodjourney
-  @arransfoodjourney
-  @arransfood

East Lothian Food and Drink

-  @eastlothianscotlandsfooddr5470
-  @eastlothianscotlandsfooddrinkcounty
-  @fooddrinkcounty

Scottish Borders

Jemma Reid
*Regional Food Tourism
Ambassador South of Scotland*

-  @jemma-reid-542a3010
- #scotfoodtourismambassador



With thanks to



With support from the



Download the social assets [HERE](#)